

Win Your Aftermarket

Overcome Your Aftermarket Challenges with Documoto

Equipment industries are adopting new technologies at a rapid pace, and interactive and electronic parts catalogs are no longer cutting edge. They're an indispensable component of modern manufacturing operations. Dealers and customers want to work with manufacturers who provide a better customer experience than the competition. If you're a manufacturer, getting parts data and other technical content into a structured, relational database is an essential step in optimizing aftermarket operations like sales, service, and technical support. What are you waiting for?

4 Ways Documoto Improves Business Operations



1. Streamline Information

Do you create or maintain critical product support information for equipment or machines?

Publisher Suite gives your staff the ability to create and share critical content so your aftermarket sales and service teams can easily identify parts and their support materials when assisting customers.



2. Increase Employee Efficiency

Do publishers have a backlog of parts catalogs to create, or find it impossible to update parts books for older models?

Help technical publications staff meet deadlines and improve content quality by using Documoto's Publisher Suite to create and maintain technical documentation.



3. Expand Aftermarket Parts Sales

Does your parts department spend hours on the phone answering questions and helping to identify parts?

Improve internal order processing efficiency and reduce errors with real-time parts books and a built-in shopping cart for increased self-service.



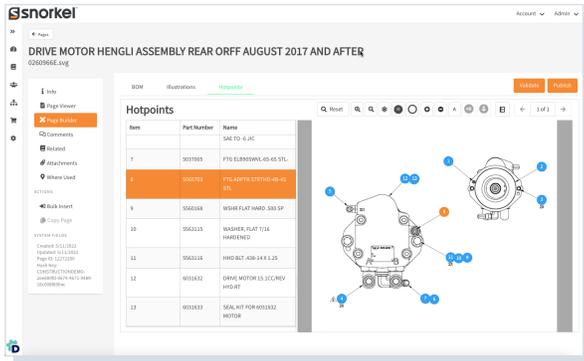
4. Build Customer Loyalty + Satisfaction

Can dealers and service techs easily look up and order parts with a few mouse clicks, at the parts counter or in the field?

Build customer loyalty and improve satisfaction with an easier purchasing process and reduced downtime for equipment owners and operators.

Trusted by:



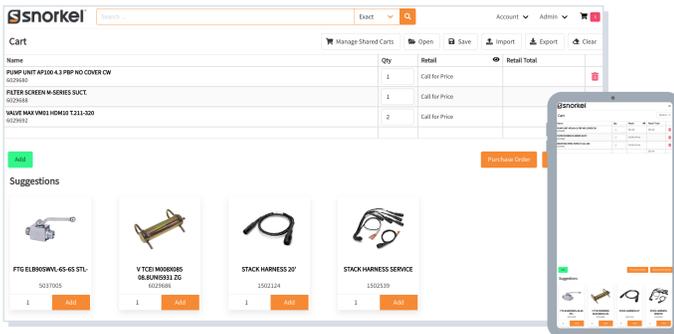
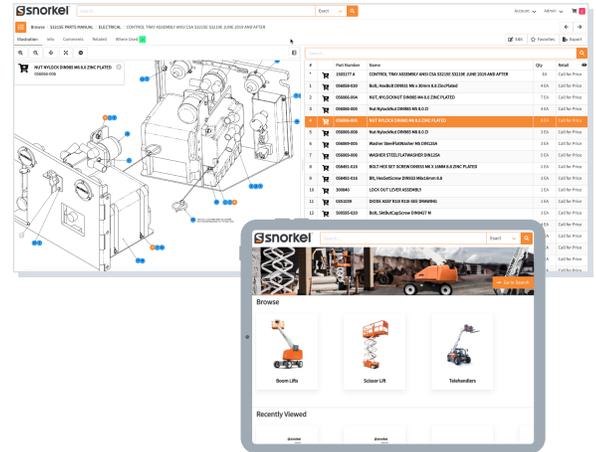


Documoto Publisher Suite

Documoto helps you turn your existing content into digital data and lets you start building user friendly, highly interactive catalogs. Build relationships between parts, machines and associated support materials. Save time on catalog reformatting and authoring over traditional publishing methods. Use the database foundation to simultaneously update multiple parts books at once, instead of editing documents one-by-one. Automate your content creation process using Documoto XML specifications and modern REST API.

Documoto Cloud Library

Store and share your aftermarket technical content securely in one central location. Documoto's Cloud Library is accessible on any internet connected device in a variety of translations. Documoto gives aftermarket sales and service teams a managed environment to publish and share critical content like part catalogs, service manuals, repair bulletins, instructional videos, inspection reports and more. Documoto's search capabilities go far beyond a keyword, part, or number. Every piece of text, even if buried within a static PDF or assembly is instantly findable through our advanced search technology. Reduce maintenance costs and increase machine uptime, because better parts lookup leads to more accurate orders and speedier repairs.



Documoto Storefront

Let customers buy parts online anywhere, from any device. Unlike consumer-oriented and B2B eCommerce platforms, Documoto is exclusively designed to sell parts for machinery and equipment. Sell to your dealer/distributor network or direct to equipment owners, and integrate Documoto to display real time pricing and inventory, and place orders.

Top Manufacturers See Results With Documoto



Atlas Copco increased their online sales by 64%, and increased their overall parts revenue by 4%



Fecon increased their online sales by 53%, which over a 5-year period resulted in aftermarket parts sales increasing by \$2 million



Viking decreased parts books creation and update time by 73%



Snorkel has reduced parts book publishing time by 60%



To schedule a free demo customized for your specific company needs, give us a call at **303-957-2822** or visit us at **www.Documoto.com!**