

An Aftermarket Content Solution for Equipment Manufacturers

Overcome Your Content Challenges with Documoto

Equipment industries are adopting new technologies at a rapid pace and interactive and electronic parts catalogs are an indispensable component of modern manufacturing operations. Dealers and customers buy more parts from manufacturers who provide a better customer experience than the competition. If you're a manufacturer, getting parts data into a structured, relational database is an essential step in optimizing aftermarket operations like sales, service and technical support. What are you waiting for?

4 Ways Documoto Improves Business Operations



1. Streamline Information

Do you want to increase revenues and capture greater market share from part sales and service?

Using a cloud publishing solution with a relational database foundation lets you connect to more applications and modernize workflows with digitized information, from engineering to ERP.



2. Increase Employee Efficiency

Do publishers have a backlog of parts catalogs to create, or find it impossible to update parts books for older models?

Help publications staff meet deadlines and improve content quality by using Documoto's authoring platform to create and maintain technical documentation.



3. Expand Aftermarket Parts Sales

Does your parts department spend hours on the phone answering questions and helping to identify parts?

Improve internal order processing efficiency and reduce errors with real-time parts books and a built-in shopping cart for increased self service.



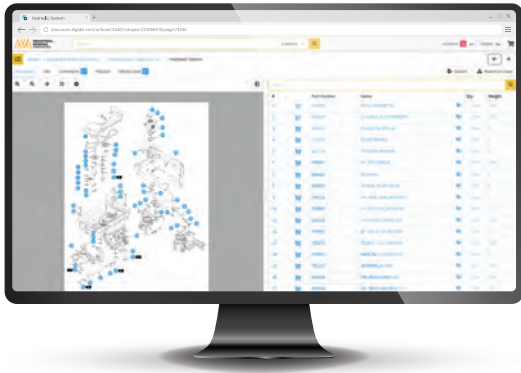
4. Build Customer Loyalty + Satisfaction

Can dealers and service techs easily look up and order parts with a few mouse clicks, at the parts counter or in the field?

Build customer loyalty and improve satisfaction with an easier purchasing process and reduced downtime for equipment owners and operators.

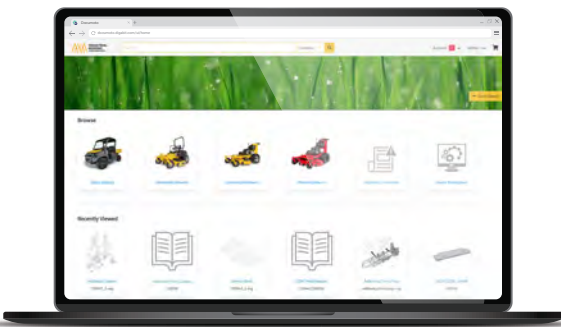
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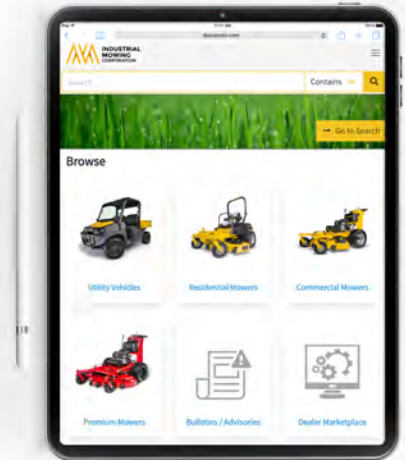
Documoto Web Library

Easily build and publish model/product line books or serial-number-specific part books for unique machine configurations. Extensibility allows integrations with ERP / EAM and other enterprise systems. Ensure consistency in part numbers and descriptions within the entire library of parts books. Use parts data directly from system exports to dynamically create electronic parts catalogs.



Documoto Authoring

Documoto turns your existing content into digital data and lets you start building user-friendly, highly interactive active catalogs. Key features include online publishing tools to quickly generate initial content and simplify updates; templates to guarantee consistency in catalog formatting and branding; content reuse to change one, update everywhere; and web services and Excel CSV files to automate the repetitive migration process.



Documoto Storefront

Provide a secure online sales channel where dealers, equipment owners, technicians and other parties can look up, and order OEM parts with confidence. Easily control content access for different user organizations. Open content with URLs and QR codes by pointing users and other systems to specific content. Integrate with ERP systems for real-time pricing and order submission.

Top Manufacturers See Results with Documoto



Atlas Copco increased their online sales by 64%, and increased their overall parts revenue by 4%



Schramm saves customers with Documoto's advanced search capabilities



MacLean's publishing team decreased parts book creation from weeks to minutes



Paladin reduced technical support and improved parts ordering accuracy



Visit www.documoto.com to schedule a free demo customized for your specific company needs, or give us a call at **303-957-2822**