



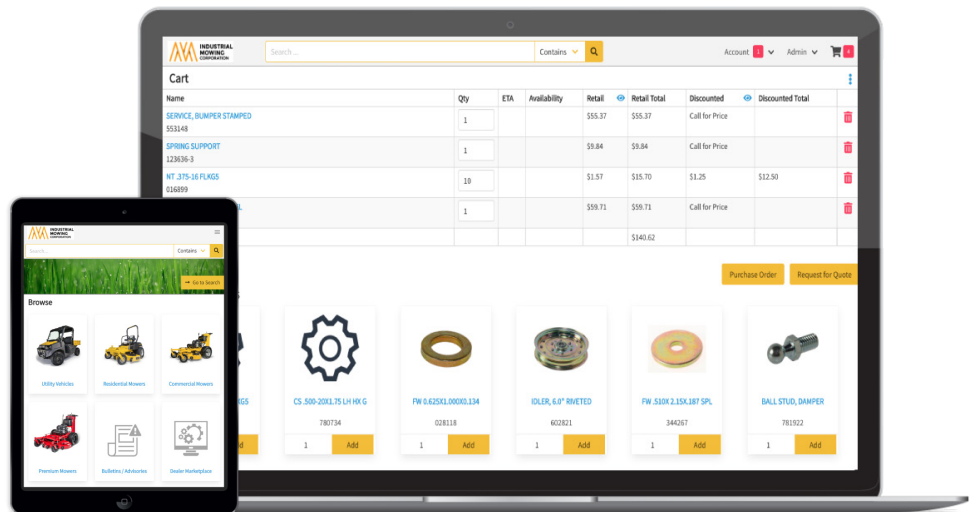
Documoto Storefront

Grow Your Aftermarket Parts Sales & Improve Customer Satisfaction!

The Documoto Storefront turns your electronic parts catalogs into an online sales channel that's open 24 hours a day. Lessen the load on your parts sales team, and make finding and ordering parts easy for buyers.

Grow aftermarket parts sales and improve customer satisfaction with a modern aftermarket selling solution!

Multiple search options and visual icon-based navigation make parts lookup fast and precise. Users can pan and zoom assemblies, then click hotspots to view part details and add items to cart.



Documoto Storefront Puts Online Sales on Autopilot

- Sell through your dealer/distributor network or direct to equipment owners. Either way, you gain a competitive advantage by providing a superior online experience.
- Integrate Documoto with ERP to automate price and inventory updates. Align it with other data systems to improve customer support and aftermarket sales procedures.
- Boost average order size via suggested items, component assemblies, and saved shopping carts.
- Offer buyers the self-service convenience they demand using QR codes to access parts information from any device, from any location, and increase sales revenue.
- Reduce customer service phone time spent on basic orders.
- Capture part sales currently fulfilled by non-OEM vendors and suppliers. Increase profits by targeting a larger share of aftermarket parts sales.



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What Are the Benefits of Documoto Storefront?

Documoto's powerful capabilities meet the unique needs of manufacturers

- » Provide a secure online sales channel where dealers, equipment owners, technicians and other parties can look up and order OEM parts with confidence.
- » Customize your users experience by pointing them to specific media files or parts within a media file using a QR Code so they can access parts information from any device.
- » With Documoto you can display different pricing to different users, and easily control content access for different user groups and organizations.
- » Improve dealer communications and support with Order Management, so dealers can view order status, history, and part buying patterns.
- » Detailed assembly illustrations and up-to-date part data increases order accuracy, which reduces costs of shipping, returns, and support calls.
- » Connect back office systems like ERP and EAM to automate sales, fulfillment, and administrative processes.

Documoto Storefront is a cloud-based SaaS, available with several licensing options to match your business requirements. Only pay for what you need—Documoto gives you the ability to scale as your online business grows.

Trusted By:

